

Workshop: How to find high Quality Health Information on the Web



3. Grundtvig meeting, Health Literacy, Zurich, Nov 12, 2013

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WEB LITERACY

Web literacy comprises the technical skills needed to use a computer, the information processing ability to access and use print or electronic resources, and the critical competencies required for reading and evaluating material for reliability and validity.

<http://angelamaierspr.wikispaces.com/DIGITAL+LITERACY>

INTERNET AND HEALTH INFORMATION

The Internet is the most important source of health information in Austria – even more important than physicians

(Gesundheitsbarometer 2009)

HEALTH LITERACY

Wissen macht stark und gesund.

HIGH QUALITY HEALTH INFORMATION IS...

- Independent
- Evidence based
- Understandable

EVALUATION OF HEALTH INFORMATION

(Steckelberg et al. 2005)

- information about the author, funding, publishing date and information sources
- Broad and understandable information about treatment options, benefits and harms, option of no treatment
- Numerical information
- Information about effects of the treatment on daily life

HEALTH LITERACY

Wissen macht stark und gesund.

OBJECTIVES

- To find and to evaluate quality health information on the web

TARGET GROUP

- Women
- Multipliers
- Health Professionals

HEALTH LITERACY

Wissen macht stark und gesund.

METHODS

- Discuss challenges of health information use on the web
- Present tools to evaluate health information
- Get to know quality websites

PARTICIPATION

- Internet research

HEALTH LITERACY

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DOCUMENTATION

- Link on the website

<http://www.fgz.co.at/Gesundheitsinformation-im-Netz.633.0.html>

EVALUATION AND ASSESSMENT

- Oral feedback
- Feedback sheet

EXAMPLES FOR QUALITY WEBSITES

- www.gesundheitsinformation.de
- www.aok.de/bundesweit/gesundheits/aok-entscheidungshilfen-28557.php
- www.gutepillen-schlechtepillen.de
- www.medizin-transparent.at
- www.krankheitserfahrungen.de
- www.gesundheit.gv.at

WHAT ELSE DO WE DO?

- Our website is a resource center for women's health information
- Research about reliable websites and services to improve health literacy in Austria
- Tool to find and evaluation health information for the ministry of social and consumer affairs
- Counselling